

Mr B Johnston
Solar Twin Ltd,
50 Watergate Street,
Chester,
CH1 2LA

RECEIVED 21 OCT 2011

20th October 2011

Dear Mr Johnston,

Re Membership of the Solar Trade Association

I am writing to you in relation to your membership of the Solar Trade Association ("STA").

The Renewable Energy Association's ("REA") Solar Power Group members were advised in April of the arrangement agreed between the REA and STA which granted them joint membership to both the STA and REA for the remainder of the 2011 membership year. You may recall that Solar Twin were advised by a separate communication dated 5th April 2011 of this fact but advised that the REA was unable to confirm Solar Twin's membership status of the STA. Subsequently the STA took the view that STA membership should be open to all REA Solar Power members and Solar Twin would receive member benefits under the terms of the transfer. Those terms being with effect from the 2012 membership year for those REA Solar Power members wishing to transfer to the STA would do so subject to;

1. them agreeing to transfer; and
2. them meeting STA's membership criteria.

As communicated by the REA, this process of transferring membership would take place in Q3 2011.

The transfer of membership from REA to the STA is subject to a review process to ensure that the transferring member meets the STA's membership criteria.

As a part of this review process, it has been noted that Solar Twin's website still retains information that the STA's Council (the "Council") believes is detrimental to the STA's reputation and negatively impacts on the image of the solar hot water industry. We are therefore formally requesting that this material is removed from Solar Twin's website with immediate effect. In the Council's view, failure to do so amounts to action that brings the industry into disrepute and that contravenes the STA's Articles of Association.

The Council also takes this opportunity to formerly respond to your email of 22nd July 2011 to which was attached a list of demands that the STA should agree to together with an invoice setting out a claim for damages. Firstly, there is no basis upon which you are entitled to send the STA an invoice. The issues raised in your invoice have been categorically denied by

Capital Tower, 91 Waterloo Road Tel: 020 7925 3575
London, SE1 8RT Fax: 020 7925 2715
Company registration no: 01372316

Email: info@solar-trade.org.uk
Web: www.solar-trade.org.uk

The STA is affiliated to the Renewable Energy Association

STA officials on numerous occasions by e-mail. Secondly, we wish to make it absolutely clear that the STA will not be acceding to the demands particularised in your e-mail.

Therefore the Council requests that Solar Twin:

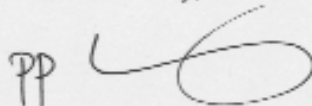
- Agree in writing to remove from its website and agree to refrain from posting further content that is derogatory in nature to the STA or its members, including but not limited to the content referred to above.
- Agree in writing to withdraw the aforementioned claim against the STA.
- Agree in writing to withdraw its aforementioned list of demands, although agreeing to do so would not preclude Solar Twin, as is open to any member, making recommendations as to how the STA can improve its service to its membership.

The Solar Trade Association requires confirmation that the above request will be met within 14 days of the date of this letter.

Please note that failure to comply with the above request within the deadline will lead to the STA taking formal disciplinary action in line with its Articles of Association. Please note that this could result in Solar Twin being excluded from membership of the STA.

Until this matter is resolved you are not to attend any STA events (including the AGM).

Yours sincerely,

A handwritten signature in black ink, consisting of the letters 'PP' followed by a large, stylized loop.

Howard Johns

On behalf of the Council of the Solar Trade Association

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More -

The Solar Trade Association represents the interests of its member companies AGAINST both the consumer and some solar technology innovators.

Solar panels. STA Board members. Non-members. Influence and solar water heating. Solartwin review of solar trade secrets. RHI market grab?

Which? Who? Why? Would you best buy a solar panel from...?

Solar Water Heating Cowboys S...



Solar Trade Association Chairman, Howard Johns, MD of Southern Solar.

"Helpful" Howard Johns makes exaggerated environmental claims on behalf of the Solar Trade Association (STA) of which he is chair, about solar water heating, to whoever will believe him. His strategy is that of all "sensible" propagandists: tell a big enough lie often enough to as many large, medium and small people as possible and eventually some the lie will soak in and become fact. His trusting audiences include: The UK government, Gas-Safe plumbers and the general public, via the Solar Trade Association website.

How would you describe a trailblazer of environmental deception in an environmental industry?

Which? Magazine describe the business which Howard Johns runs as **helpful** and **sensible**.

Which? Magazine (May 2010) crowns Southern Solar as the **only** solar company they would name, and whose phone number and website they would publish for the benefit of readers of the Consumers Association Magazine.

The Solar Trade Association are also involved in the renewable energy industry's watchdog which implements an OFT approved ethical code of conduct called the REAL code. Southern Solar is approved by the REAL code.

Strangely, REAL will not investigate Howard's false environmental claims that Solar Water Heating is "Truly Zero Carbon".

Howard Johns' diplomatic immunity from REAL should be a relief to Which? Magazine who, although we have told them about Mr Johns' false claims, still acclaim Southern Solar as **helpful** and **sensible** while correctly reporting other cowboy solar salesmen to the REAL code - whose own ethical code of conduct, in turn seems to be: **discredit** the foes of the STA.

David Matthews, Chief Executive of the Solar Trade Association.

Dignified David Matthews claimed to the press that the Solar Trade Association conducted **extensive** research and testing into Legionella and Solar. He would not give us any evidence of this research and testing when we asked him. So we offered a prize to any member of the public who could supply evidence of the STA's extensive R&T programme. This competition was directly communicated to thousands of Solartwin users, and it was posted on our website for a month. But **£2500** of DIY solar panel water heating system prize went unclaimed.

We called him **Truth Lord** for a bit of fun. David Matthews threatened us with exclusion from from market-making regulatory consultations if we didn't censor our site of reports of his misconduct and of reference to him as Truth Lord.

Trustworthy David Matthews assured me in writing of involvement in the solar industry's Legionella risk assessment process. (I wasn't.)

Chris Laughton is an independent solar installer who is a regulations consultant.

Dr Chris Laughton lives two lives. More here.

For speed, and for the sake of the environment, Solartwin offer feasibility checks and fixed price solar quotes by phone. Unique in the world, Solartwin's phone survey now also uses online aerial photographs of your roof in most urban areas!

Electric solar panels are not installed on roofs and are not connected to the grid and will not generate electricity.

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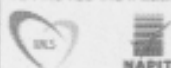
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